

Artist brief

Project: Morton Way, Thornbury
Client: Miller Homes
By: Ginkgo Projects Ltd
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Version: 03

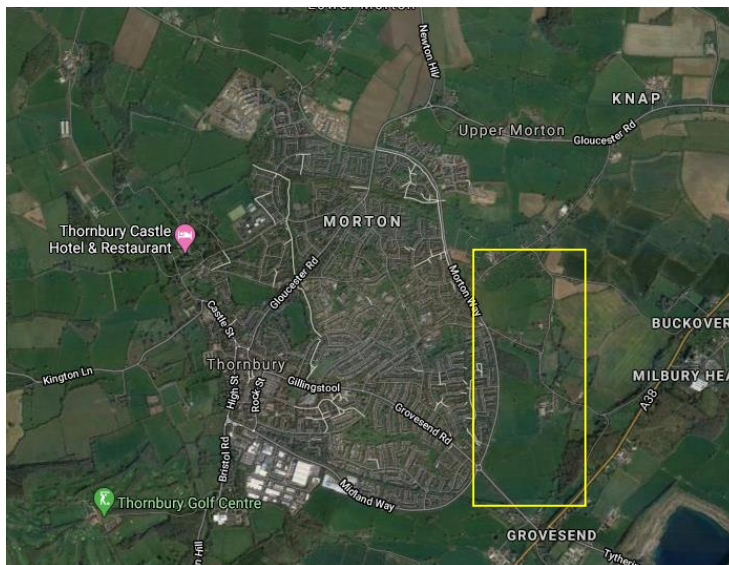
Introduction:

This artist brief is for the concept design for an art commission for a development 350 new homes and public realm on the edge of Thornbury being developed by Miller Homes. This is a new development and community set adjacent to the historic and established town of Thornbury. We are keen that the artist led commission contributes to the active use of external areas and provide for opportunity for new relationships to form between existing and new residents.

An area of opportunity we would like to explore for the artist commission is the integration of informal play provision into the public realm. Currently formal play provision is provided and much of the green space is allocated for sustainable drainage swales. Informal play provision will help to form points of incidental moments of delight throughout the development and encourage children and families to explore their surrounding environment.

It is expected that the development will be built in phases over the coming years. We are therefore seeking designs that can be developed over the next few months however the works will be installed in phases over a number of years.

A concept design fee of £3,000 ex vat is available for research and concept design development, inclusive of all expenses. There is an additional allocation of £30,000 ex vat for detailed design, production and installation.



Site location

Values

The art commissions are guided by a set of values that provide the basis to the commission and should underpin the artist's approach to their research and design. These are:

Promoting and enhancing a sense of specific identity

The artist will produce work that is particular to and emerging from Thornbury.

Process and Participation:

The artist will research and identify ways of working with local groups or individuals as part of design development.

An Open and Responsive Approach:

The process of delivering the commission will be responsive and flexible to future unknowns to ensure that the views and ideas of the community and commissioned artist can come together to create new and exciting outcomes.

New partnerships and connections:

The commission will create opportunities for new partnerships to be established between the client, community and artists.

Sustainability:

The artist commission will be developed in a sustainable and considered manner, producing artwork that is responsive and sensitive to its environment, both socially and physically and ecologically.

Legacy

The commissioned work will leave a physical and social legacy within the enhanced public realm and the communities that surround it.

Key project requirements:

The key project requirements to consider are set out below:

- To build support from within the community (geographical or of interest) to help promote long term enjoyment of the work.
- To design and deliver a permanent project(s) that encourages access and movement and informal play within the development.
- To create work that promotes place distinctiveness.
- To create work that is robust and durable.
- To demonstrate a progressive and active approach to engaging with surroundings and people to inform the design proposals.

We very much hope that the research and development phase (along with the implementation phase) will be designed and focused on building a working relationship with identified groups and individuals within Thornbury particularly through working to build and apply creative skills within the project.

This stage is for the research and concept design of proposals. Subject to approvals the artist will be retained to further implement the proposals.

We are keen to develop work around including integrated and unexpected playful elements into the public realm. The idea of a playable landscape is a place that is inviting to people of all ages, but one that invites interaction and exploration and offers opportunities for play to children. It will be implicit in the artist's designs that adults are not designed out of spaces, but that the landscape is appealing to all.

Formal play provision is provided within the development. We are keen for informal play interventions to be located throughout the public spaces to encourage movement and exploration.

Materials

A considered approach to material selection will be essential. The artist will need to ensure that materials will age gracefully and cope with environmental pressures of the site with minimal maintenance.

Output

The artist's research and concept designs will:

- Be visually engaging, exciting and of high quality in terms of both creative design and proposed material output
- Be integrated into the rationale of the overall design
- Be deliverable within the evolving defined budget and programme
- Include research, concept designs, outline costings, an outline programme and some details of possible fabricators.

There will be an interim approval point to review creative approach. The artist will need to be available to present their ideas at these meetings, most likely by Zoom.

Programme:

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| 1. Expression of interest | 10am Tuesday 5 th January 2021 |
| 2. Informal interviews by Zoom | Wed 13 th January 2021 |
| 3. Project inception | w/c 28 th January 2021 |
| 4. Research and engagement | w/c 22 nd February 2021 |
| 4. Concept design completion | 27 th March 2021 |

Budget:

The research and concept design development fee is a fixed fee of £3,000 inc vat inclusive of expenses. (12 days @ £250 per day). The fee will be paid in two installments of £1,500, the first on approved submission of material from the research and engagement activity and the second on approved completion of concept design.

In addition to the concept design fees a total works budget in the region of £30,000 ex vat to include further design and production is available to realise the design proposals. Artist design

and production fees for the implementation phase, depending on role, will be agreed depending on the role played during implementation but will be likely to up to 12% of the works costs.

Insurances

It will be expected that public liability insurance of £5million will be held and potentially Professional indemnity insurance of up to £1million for any one occurrence will also be held. PI cover will be reviewed during the appointment process.

Copyright and Ownership

There will be a short design contract which will contain the following:

The copyright and all intellectual property rights in the works remain vested in the Artist / Designer or the person responsible for the production (as the case may be). Where documentation (including drawings) are provided by the client copyright in such documentation, drawings remain vested in the client, or the person responsible for the production (as the case may be).

The Artist/Designer grants to Miller Homes and Ginkgo Projects, an irrevocable, exclusive royalty free licence to copy, use and to reproduce designs, models and research and supporting information for any purpose relating to the works including (but without limitation) the construction, completion, maintenance, promotion, reinstatement, repair, any extension of the works and for dissemination as part of the feedback of project information.

Ownership of all submitted material, design, models and research shall be held in favour of Miller Homes.

How to apply:

Please register your interest in this opportunity by 10am Tuesday 5th January 2021

Please include:

- A recent copy of your CV and brief written statement about your work
- Images, website link or other material showing examples of your previous relevant work
- A very brief outline of how you might approach this project (no more than a side of A4)
- A statement confirming your fees and ability to meet the set programme.
- Confirmation that you are available to work from over October to November with any indication of any holidays.
- Please email your interest to tom@ginkgoprojects.co.uk

Contact: For queries regarding the project brief please email Tom Littlewood, Ginkgo Projects: tom@ginkgoprojects.co.uk